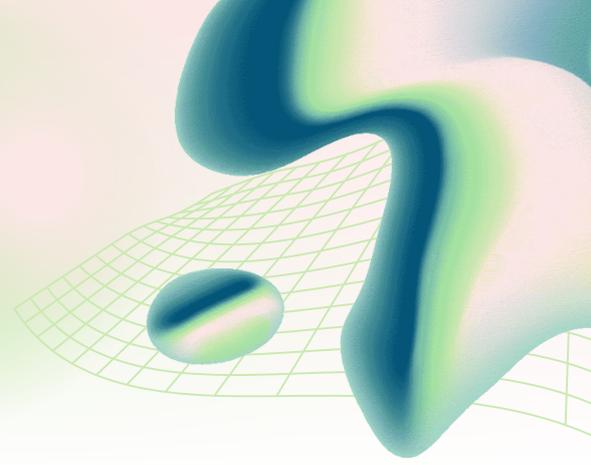


ONLINE BUSINESS CHECKLIST

From Idea to First Income



Starting an online business doesn't need to be complicated. Use this simple checklist to go from idea → live website → first income. Tick each step as you go.

- Step 1: Choose Your Idea
- Step 2: Validate It
- Step 3: Set Up Your Website
- Step 4: Create Content
- Step 5: Get Traffic
- Step 6: Monetise
- Step 7: Stay Consistent

Step 1: Choose Your Idea

- Pick a simple business model
- Make sure it's beginner-friendly
- Check people are already doing it
- Choose something you can stick with

Quick Tip: Don't aim for perfect—just start with something realistic.

Step 2: Validate It

- Search your idea on Google
- Look at competitors
- Check demand (are people searching?)
- Make sure it can make money

Step 3: Set Up Your Website

- Buy a domain name
- Choose hosting
- Install a website builder
- Create basic pages: Home, About, Blog

Step 4: Create Content

- Write your first 5 articles
- Focus on beginner questions
- Keep content simple and useful
- Add internal links

Step 5: Get Traffic

- Learn basic SEO
- Use simple keywords
- Share content (optional: social media)
- Stay consistent

Step 6: Monetise

- Add affiliate links
- Recommend useful tools
- Add basic CTAs
- Track what works

Step 7: Stay Consistent

- Publish regularly
- Improve content
- Avoid distractions
- Keep things simple

Want help choosing tools and setting things up?

Visit: yourownbusinessonline.com